

INTERIOR DESIGN

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An individual or *team event*, recognizes participants who apply interior design skills learned in Family and Consumer Sciences Courses to design spaces to meet client needs. In advance, participants will create design deliverables addressing the specifics of the design scenario. Participants must prepare a *file folder*, an oral presentation and *visuals*.

ELIGIBILITY & GENERAL INFORMATION

1. "Eligibility and General Rules for All Levels of Competition" on page 8 prior to event planning and preparation.
2. The design scenario that all participants must base their design will be available in the FCCLA Adviser Portal and Student Portal by October 1.
3. A 3-D *model* can be added to the floor plan board if there is room on the board in addition to the floor plans. The *model* would supplement the event requirements. Additions must only be considered if the student designer has extra time and the requirements are fulfilled – no additional points will be earned. Under "Presentation to Clients" no other *visuals* or *audiovisual equipment* will be permitted. Participants must only be presenting the boards as described in the event specifications.
4. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference (NLC) and must be the work of the participant(s) only.
5. National Leadership Conference (NLC) participants are required to view the online orientation video and submit the STAR Events *Online Orientation Form* by the deadline. The video and form will be on the FCCLA Student Portal and can be found under Surveys Applications. Only one form per entry is required. **Contact your [State Adviser](#) for orientation procedures for competitions held prior to the National Leadership Conference (NLC).**
6. Participants who do not follow the event guidelines or the definition of the event, or if they create an item that does not align with the current event scenario, their project will not be considered for evaluation. However, the participant can still participate in the competition by giving an oral presentation and will only be evaluated based on that presentation.

[CLICK HERE TO VIEW NATIONAL DEADLINES](#)

CAREER PATHWAYS ALIGNMENT

Human Services	Hospitality & Tourism	Education & Training	Visual Arts & Design
			■

EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■

*See page 7 for more information on event levels.

GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1–3	<i>File Folder, Visuals and Oral Presentation</i>	Table–Yes Electrical Access–No Wall Space–No Supplies–No Wi-Fi – No	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED

Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
	■	■			■			*

* *Visuals* are design and sample boards only.

INTERIOR DESIGN EVENT SCENARIO

SPECIFICATIONS	LEVEL 1	LEVEL 2	LEVELS 3 & 4
Scenario	See scenario in FCCLA Portal	See scenario in FCCLA Portal	

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COMPETITION PROCEDURES & TIME REQUIREMENTS

SPECIFICATIONS	LEVEL 1	LEVEL 2	LEVELS 3 & 4
Each entry will submit a <i>file folder</i> with required documents to the event room consultant at the designated participation time.			
10 minutes	Participant(s) will have 10 minutes to set up for the event. Other persons may not assist.		
	Room consultants and evaluators will have 10 minutes to preview the <i>file folder</i> before the presentation begins.		
15 minutes	The oral presentation may be up to 15 minutes in length. A 1-minute warning will be given at 14 minutes. Participants will be stopped at 15 minutes. If audio or audiovisual recordings are used, they are limited to a 3-minute playing time during the presentation. The oral presentation is a time for the participant(s), in the role of student designer(s), to present to the evaluators, in the role of clients, the interior design. The presentation is intended to be two-way dialogue, as in a conversation or interview, rather than a one-way presentation.		
5 minutes	Following the presentation, evaluators and participants will step out of character as designer(s) and clients for a 5-minute follow-up interview as evaluators and participant(s).		
5 minutes	Evaluators will have up to 5-minutes to use the rubric to score and write comments for participants. <i>File folders</i> will be returned to participants at the end of scoring.		
Total Time: 35 Minutes			

INTERIOR DESIGN SPECIFICATIONS

PRESENTATION FORMAT	
<i>File Folder</i>	Participant(s) will submit one letter-size <i>file folder</i> containing three identical sets, with each set stapled separately, of the items listed below to the event room consultant at the designated participation time. The <i>file folder</i> must be labeled (either typed or handwritten) in the top left corner with name of event, event level, participant's name(s) and state.

SPECIFICATIONS	LEVEL 1	LEVEL 2	LEVELS 3 & 4
<i>Project Identification Page</i>	Must include participant's name(s), chapter name, school, city, state, event name, level and project title. Page can be up to 1 - 8 ½" x 11" page, but cannot be larger.		
<i>FCCLA Planning Process Summary Page</i>	1- 8 ½" x 11" summary page of how each step of the <i>Planning Process</i> was used to develop the interior design project.		
<i>Evidence of Online Summary Form Submission</i>	Complete the <i>Online Project Summary Form</i> located on the "Surveys Applications" tab of the FCCLA Student Portal and include signed proof of submission in the <i>file folder</i> .		
<i>Client Invoice</i>	Use the online template to create a client invoice documenting designer fees, time spent designing, total billable hours, 5 proposed furnishing/fixture samples and floor treatment. Additional information is not required, but may be included. The client invoice must be on a single, one-sided sheet of 8 ½" x 11" paper.		

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SPECIFICATIONS (CONTINUED)

PRESENTATION FORMAT	
Board Specifications	Each individual or <i>team</i> will prepare two to three single-sided presentation boards—one to display the design overview (Design Board) and one to two to display the interior design elements intended to meet the needs of the clients as stipulated in the Interior Design Scenario on the FCCLA National Portal (Samples Board). <i>Easels</i> may be used to present boards, but will not be provided.

SPECIFICATIONS	LEVEL 1	LEVEL 2	LEVELS 3 & 4
Type of Board	Boards may be foam board, mat board, or mat board mounted on foam core.		
Color	Board background must be either solid black or white.		
Size	Boards may not exceed 22" x 30".		
Business Card	Each board must have attached a standard size business card for the individual or team—to include participant's name(s), chapter name, school, city, and state.		
Illustrations	Use appropriate and effective illustrations to display design choices.		
Overall Effectiveness	Boards should be visually appealing and effectively convey the intended design to those who view them.		

SPECIFICATIONS	LEVEL 1	LEVEL 2	LEVELS 3 & 4
Floor Plan	Develop a floor plan that is correctly drawn to a consistent $\frac{1}{4}"=1'$ scale, all architectural features indicated appropriately and furniture arrangement displayed. Floor plans may be hand-drawn or computer generated. <i>Display</i> on the Design Board.		
Space Planning	Design an overall layout that is good for form and function. Show furniture, equipment, etc. appropriately on the floor plan.		
Specified Elevation	<p>Create a 2-D, full-color elevation for a space specified in the Interior Design Scenario with a $\frac{1}{2}"=1'$ scale or $\frac{3}{8}"=1'-0"$ scale. May be either hand-drawn or computer generated. Display on the Design Board.</p> <p>Note 1: If generating on the computer, ensure it is printed properly to scale. Drawing on a computer program ensures it is drawn proportionately but does not automatically mean it will print to scale.</p> <p>Note 2: 3-D Perspectives are allowed if additional room is available and if it enhances the presentation. Ensure the requirement of a 2-D elevation is met first.</p>		
Samples	Coordinate choices for flooring, wall treatment, needed furniture, window coverings, accessories and other design choices as needed. Display samples of all design choices on the Samples Boards.		
Principles of Design	Demonstrate a thorough knowledge of interior design principles and correctly apply knowledge.		
Originality of Design	Develop an original design for the Interior Design Scenario.		
Thoughtfulness of Design	Design a space that meets the needs of clients and their design style.		
Responsible Design	Design a space that is appropriate for the well-being of both the clients' situation and health and the state of the environment.		
Overall Effectiveness	Ensure the overall design is visually appealing and elements are functional and effective.		

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SPECIFICATIONS (CONTINUED)

PRESENTATION FORMAT	
Presentation to Clients	The presentation to clients may be up to 15 minutes in length and is delivered to evaluators. The presentation is a time for participant(s), in the role of student designer, to present to the evaluators, in the role of clients. The presentation is intended to be a two-way dialogue, as in a conversation or interview, rather than a one-way presentation. No other <i>visuals</i> or <i>audiovisual equipment</i> will be permitted.

SPECIFICATIONS	LEVEL 1	LEVEL 2	LEVELS 3 & 4
Organization/Delivery	Deliver oral presentation in an organized, sequential manner; concisely and thoroughly summarize research.		
Knowledge of Interior Design	Demonstrate thorough research and knowledge of interior design.		
Rationale of Design Explained	Demonstrate a thorough understanding of the client's living space needs and style and industry standards including knowledge of the Planning Guidelines where appropriate.		
Use of <i>Display Boards</i>	Use the design boards effectively during the presentation.		
Voice	Speak clearly with appropriate pitch, tempo and volume.		
Body Language	Use appropriate body language including gestures, posture, mannerisms, eye contact, and appropriate handling of notes or note cards if used.		
Grammar/Word Usage/Pronunciation	Use proper grammar, word usage and pronunciation.		
Responses to Evaluators' Questions	Provide clear and concise answers to evaluators' questions regarding project.		

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Resources

A copy of the following resources may also be accessed in the FCCLA Adviser/Student Portal under “Resources” > “Competitive Events” > “STAR Events Resources”.

- [Interior Design Scenario](#)
- [Interior Design Q&A Webinar](#)
 - Thursday, October 5, 2023
 - 7:00 PM (EST)
 - [RSVP Link](#)
 - A recording of the webinar will be made available in the FCCLA Portal under “Resources”
- [Interior Design Sample Board Suggestions](#)
- [Interior Design Invoice Template](#)
- [FCCLA Planning Process](#)
- [Work Cited Citation Guide](#)

National Leadership Conference Resources

- [Confirm STAR Events Instructions](#)
 - **Note:** This is **only** for National Leadership Conference Participants and can only be done by Chapter Advisers. Members should check with their Chapter Adviser to verify this step has been completed.
- [Online Orientation Instructions](#)
 - **Note:** This is **only** for National Leadership Conference Participants and can only be done in the Student Portal. This form and video will be released by May 1. Please check with your State Adviser for District/Regional/State Orientation requirements.

INTERIOR DESIGN

STAR EVENTS POINT SUMMARY FORM

Participant Name: _____

Chapter: _____ State: _____ Team #: _____ Station #: _____ Level: _____

1. Make sure all information at top is correct. If a student named is not participating, cross their name(s) off. If a *team* does not show, write “No Show” across the top and return with other forms. Do NOT change *team* or station numbers.
2. Before student presentation, the room consultants must check participants’ *file folder* using the criteria and standards listed below and fill in the boxes.
3. Confirm STAR Competition(s) is mandatory solely for participation at the National Leadership Conference. States have the authority to decide whether this requirement applies to picking up the registration packet and confirming the event/schedule accuracy OR attending a state-specific orientation.
4. At the conclusion of presentation, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators’ verification. Place this form in front of the completed rubrics and staple all items related to the presentation together.
5. At the end of competition in the room, double check all scores, names and *team* numbers to ensure accuracy. Sort results by *team* order and turn in to the Lead Consultant.
6. Check with the Lead Consultant if there are any questions regarding the evaluation process.

ROOM CONSULTANT CHECK				POINTS
Confirm STAR Competition(s) 0 or 1 point	Confirmed STAR Competition(s) schedule in the FCCLA Adviser Portal by deadline (National Leadership Conference Only)			
	0 No	1 Yes		
Event Online Orientation Form 0 or 1 point	0 Online Orientation Form not completed in the Student Portal by deadline	1 Online Orientation Form completed in the Student Portal by deadline		
File Folder 0–4 points	0 No File Folder presented	1 2 3 File Folder either presented with incorrect labeling and insufficient materials for evaluators (less than 3 copies of contents) or content is incomplete	4 File Folder is presented with correct labeling and evaluators material <ul style="list-style-type: none"> • 1 Project ID page • 1 Planning Process Summary page • Project Summary Form Submission Proof • 1 Client Invoice 	
Punctuality 0 or 1 point	0 Participant was late for presentation	1 Participant was on time for presentation		
Dress Code 0 or 1 point	0 Event dress code was not followed	1 Event dress code was followed		

EVALUATORS' SCORES

Evaluator 1: _____

Initials: _____

Evaluator 2: _____

Initials: _____

Evaluator 3:

Initials:

Total Score: _____

Divided by # of Evaluators

= AVERAGE EVALUATOR SCORE

Rounded only to the nearest hundredth (i.e., 79.99 not 80.00)

ROOM CONSULTANT TOTAL

(8 Points Possible)

AVERAGE EVALUATOR SCORE

► (92 Points Possible)

FINAL SCORE

(Average Evaluator Score plus
Room Consultant Score)

RATING ACHIEVED (circle one)

Gold: 90–100

Silver: 70–89.99

Bronze: 1–69.99

VERIFICATION OF FINAL SCORE & RATING (please initial)

Evaluator 1: _____ Evaluator 2: _____ Evaluator 3: _____ Adult Room Consultant: _____ Event Lead Consultant: _____

INTERIOR DESIGN RUBRIC

Participant Name: _____
 Chapter: _____ State: _____ Team #: _____ Station #: _____ Level: _____

FILE FOLDER						POINTS
FCCLA Planning Process Summary Page 0–10 points	0 Planning Process Summary not provided	1 2 3 Planning Process steps are not clearly summarized or are inadequate	4 5 6 All Planning Process steps are summarized	7 8 Evidence that the Planning Process was utilized to plan project	9 10 The Planning Process is used to plan the project. Each step is fully explained. No more than 1 page	
Client Invoice 0–3 points	0 No client invoice provided	1 2 Does not include all required information, or contains errors; or exceeds one single-sided page	3 Clear and complete invoice in correct order with no errors, professional appearance			

BOARD SPECIFICATIONS						POINTS
Type of Board 0 or 1 point	0 Another type of board used	1 Foam, mat or mat on foam used				
Color 0 or 1 point	0 Another color board used	1 Solid white or black board used				
Size 0 or 1 point	0 Board larger than 22" x 30"	1 Board did not exceed 22" x 30"				
Business Card 0 or 1 point	0 Does not fully meet specifications	1 Fully meets size/contents specification				
Illustration 0–3 points	0 No illustrations used	1 Illustrations are limited in quality or quantity is below or above an appropriate amount	2 Illustrations are appropriate but not overly effective	3 Highly appropriate and effective illustrations		
Overall Effectiveness 0–3 points	0 Lacking in visual appeal	1 Minimal visual appeal	2 Some visual appeal	3 Great visual appeal, very effective		

DESIGN						POINTS
Scaled Room Floor Plan 0–10 points	0 Did not appear to use any scale and no architectural features shown	1 2 3 4 5 ¼" scale used, but not consistently. Some architectural features shown and drawn	6 7 8 9 10 ¼" scale used consistently. All architectural features shown and drawn correctly			
Furniture Arrangement 0–3 points	0 No furniture arrangement shown	1 Poorly arranged, both form and function	2 Good form OR function, not both	3 Well-arranged for form and function		
Specified Elevation 0–3 points	0 No elevation done	1 Incorrect scale used	2 Somewhat well-done/effective using correct scale (see specifications)	3 Well-done, very effective using correct scale (see specifications)		
Samples 0–3 points	0 No samples provided	1 Some samples, not all, provided	2 Some well-chosen, but not well coordinated	3 Well-chosen and coordinated		
Principles of Design 0–3 points	0 Principles of design not applied	1 Principles applied only minimally	2 Most principles of design applied	3 Principles of design applied consistently		
Originality of Design 0–3 points	0 Little evidence of originality	1 Some evidence of originality	2 Contains both creative elements and "copies"	3 Highly original design		

INTERIOR DESIGN RUBRIC (CONTINUED)

Thoughtfulness of Design 0–4 points	0 Design shows no consideration of clients' space needs	1 Some evidence of consideration of clients' needs or design style	2 3 Design meets clients' space needs but does not reflect design style	4 Design meets clients' space needs and design style		
Responsible Design 0–3 points	0 Design shows no consideration for the safety, healthy or welfare of the client or environment	1 Design shows evidence that the clients' safety and health were considered and environmentally responsible products were researched	2 Design incorporates some environmentally responsible materials and services and addresses safety and health concerns of the client	3 Design is highly responsible for both the clients' well-being and the environment		
Overall Effectiveness 0–3 points	0 Lacking in visual appeal	1 Some visual appeal	2 Minimal visual appeal	3 Great visual appeal, very effective		

ORAL PRESENTATION						POINTS
Organization/Delivery 0–10 points	0 Presentation is not complete or presented briefly and does not cover components of the project	1 2 3 The presentation covers some or all topic elements with limited information	4 5 6 Presentation gives complete information but does not explain the project well	7 8 Presentation covers information completely but does not flow well	9 10 Presentation covers all relevant information with a seamless and logical delivery	
Knowledge of Subject Matter 0–5 points	0 Little or no evidence of subject matter knowledge	1 2 Minimal evidence of subject matter knowledge	3 Knowledge of subject matter is evident but not effectively used in project	4 Knowledge of subject matter is evident and shared at times in the project	5 Knowledge of subject matter is evident and incorporated throughout the project	
Rationale of Design Decisions Explained 0–5 points	0 No rationale of design decisions explained	1 2 Design decisions are somewhat explained but show little understanding of clients' needs and style	3 4 Design decisions are explained thoroughly and show complete understanding of clients' needs and style	5 Design decisions are explained fully and reflect thorough understanding of clients' needs and style as well as industry standards		
Use of Display Boards during Presentation 0–3 points	0 Display boards are not used during presentation	1 Display boards used minimally during presentation; incorrect number of boards presented	2 2–3 display boards, as required were incorporated throughout presentation	3 Presentation moves seamlessly between oral presentation and 2–3 display boards as required		
Voice–pitch, tempo, volume 0–3 points	0 Voice qualities not used effectively	1 Voice quality is adequate	2 Voice quality is good, but could improve	3 Voice quality is outstanding and pleasing		
Body Language 0–2 points	0 Uses inappropriate gestures, posture or mannerisms, avoids eye contact	1 Gestures, posture, mannerisms and eye contact is inconsistent	2 Gestures, posture, mannerisms, and eye contact are appropriate			
Grammar/Word Usage/Pronunciation 0–3 points	0 Extensive (more than 5) grammatical and pronunciation errors	1 Some (3–5) grammatical and pronunciation errors	2 Few (1–2) grammatical and pronunciation errors	3 Presentation has no grammatical or pronunciation errors		
Responses to Evaluators' Questions 0–3 points	0 Did not answer evaluators' questions	1 Unable to answer some questions and/or given with hesitation and/or inaccurate	2 Gave appropriate responses to evaluators' questions	3 Responses to questions were appropriate and given without hesitation		

Evaluator's Comments—Include two things done well and two opportunities for improvement:					TOTAL (92 Points Possible)	
					Evaluator #: _____	
					Evaluator Initials: _____	
					RC Initials: _____	