

## REPURPOSE AND REDESIGN

### REPURPOSE AND REDESIGN

An individual or *team event* that recognizes participants who apply recycling and redesign skills learned in Family and Consumer Sciences courses and create a *display* using a sample of their skills. Participants select a used fashion, home or another post-consumer item to repurpose into a new product. Participants will create a brand-new product, but may not simply embellish an old one. However, participants may use additional materials if needed to redesign and creatively embellish the new product. At the event site, participants set up their *displays* and present their projects to evaluators.

### ELIGIBILITY & GENERAL INFORMATION

1. Review “Eligibility and General Rules for All Levels of Competition” on page 8 prior to event planning and preparation.
2. Participants are encouraged to bring fully charged devices such as laptops, tablets, etc., to use for audiovisual presentations at competitions.
3. Items within the *display* may be used as in-hand *visuals* during the oral presentation but must be returned within *display dimensions* when finished.
4. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference (NLC) and must be the work of the participant(s) only.
5. National Leadership Conference (NLC) participants are required to view the online orientation video and submit the STAR Events *Online Orientation Form* by the deadline. The video and form will be on the FCCLA Student Portal and can be found under Surveys Applications. Only one form per entry is required. **Contact your [State Adviser](#) for orientation procedures for competitions held prior to the National Leadership Conference (NLC).**
6. Lingerie and swimsuits are not allowed. Clothing that does not meet acceptable standards of modesty/appropriateness for a school function or setting is prohibited.
7. Participants who do not follow the event guidelines or the definition of the event, their project will not be considered for evaluation. However, the participant can still participate in the competition by giving an oral presentation and will only be evaluated based on that presentation.

[CLICK HERE TO VIEW NATIONAL DEADLINES](#)

### CAREER PATHWAYS ALIGNMENT

Human Services	Hospitality & Tourism	Education & Training	Visual Arts & Design
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### EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■

\*See page 7 for more information on event levels.

### GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1–3	<i>Display, Oral Presentation and Skill Selection Chart</i>	Table–Yes Electrical Access–No Wall Space–No Supplies–No Wi-Fi – No	FCCLA Official Dress

### PRESENTATION ELEMENTS ALLOWED

Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
■					■		■	■

## REPURPOSE AND REDESIGN COMPETITION PROCEDURES & TIME REQUIREMENTS

TIME	LEVEL 1	LEVEL 2	LEVELS 3 & 4
5 minutes	At the designated participation time, participants will have 5 minutes to set up their <i>display</i> and submit 3 copies of the completed Skill Selection Chart. Other persons may not assist.		
10 minutes	Evaluators and room consultants will have up to 10 minutes to inspect the product for the skill areas indicated by the participant.		
5 minutes	The oral presentation may be up to 5 minutes in length. A 1–minute warning will be given at 4 minutes. Participants will be stopped at 5 minutes. If audio or audiovisual recordings are used, they are limited to a 1–minute playing time during the presentation.		
5 minutes	Following the presentation, evaluators will have 5 minutes to interview participants.		
5 minutes	Evaluators will have up to 5 minutes to use the rubric to score and write comments for participants.		
Total Time: 30 Minutes			

## REPURPOSE AND REDESIGN SPECIFICATIONS

PRESENTATION FORMAT	
<b>Display</b>	<p>A <i>display</i> must be used to document and illustrate the work of one project, using <i>clearly defined presentation surfaces</i>.</p> <p>The <i>display</i> may be either freestanding or tabletop. Freestanding <i>displays</i> must not exceed a space 48" deep by 60" wide by 72" high, including <i>audiovisual equipment</i>. Tabletop <i>displays</i> must not exceed a space 30" deep by 48" wide by 48" high, including any <i>audiovisual equipment</i>. Participants using a tabletop <i>display</i> are allowed a standing <i>mannequin</i> in addition to their table space, however, all other information or <i>props</i> outside the <i>display</i> will be considered part of the <i>display</i> and subject to penalty (tablecloths, storage items, boxes below the table, etc.). Participants using a freestanding <i>display</i> must have all items within the <i>dimensions</i> of the freestanding space. Scrapbooks, <i>flip charts</i>, <i>portfolios</i> and <i>photo albums</i> are not allowed. Each <i>display</i> must include a <i>project identification page</i> and a <i>Planning Process</i> summary page. Displays may not have items on the back of the board.</p> <p>The <i>display</i> must contain the project product, material profile, cost itemization, time log and photo storyboard.</p> <p><b>The <i>display</i> may not contain a live model.</b> Apparel products may not be <i>modeled</i> during the presentation by the participant. If needed, a <i>mannequin</i> may be used but is neither required nor provided.</p>

SPECIFICATIONS	LEVEL 1	LEVEL 2	LEVELS 3 & 4
<b>Project Identification Page</b>	Must include participant's name(s), chapter name, school, city, state, event name, level, and project title. Page can be up to 1 - 8 ½" x 11" page or 1 slide, but cannot be larger.		
<b>FCCLA Planning Process Summary Page</b>	1- 8 ½" x 11" summary page of how each step of the <i>Planning Process</i> was used to plan and implement the project; use of the <i>Planning Process</i> may also be described in the oral presentation.		
<b>Evidence of Online Summary Form Submission</b>	Complete the <i>Online Project Summary Form</i> located on the "Surveys Applications" tab of the FCCLA Student Portal and include signed proof of submission in the <i>display</i> .		
<b>Project Product</b>	The project product must be included in the tabletop or freestanding <i>display</i> . Participants should be aware that large or heavy items may incur significant shipping charges to National Leadership Conference (NLC). A "0" will be recorded on the Skill Area Rubric if the project product is not included in the <i>display</i> .		

## REPURPOSE AND REDESIGN SPECIFICATIONS (CONTINUED)

<b>Material Profile</b>	Prepare and display a material profile on a one-sided paper no larger than 11" x 17". The material profile must contain a sample of each material used and detailed information about each material's <i>content</i> and type (construction, finishes, properties, performance, care, etc.). Identify repurposed materials and new materials. If participant(s) cannot sample material, they must provide a clear, close-up photo and a brief explanation of why the material is not sampled (size, unable to deconstruct, etc.).		
<b>Cost Itemization</b>	Prepare and display a detailed cost itemization on a one-sided 8 ½" x 11" paper listing all supplies used to make the product including quantities, unit costs and total costs.		
	All purchased supplies not to exceed \$25		All purchased supplies not to exceed \$50
<b>Time Log</b>	Prepare and display a detailed time log on a one-sided 8 ½" x 11" paper indicating total hours within specified time limits below.		
	8 hours	15 hours	25 hours
<b>Photo Storyboard</b>	Prepare and display a photo storyboard on a one-sided paper no larger than 11" x 17" within specifications below.		
	A minimum of 3 photos	A minimum of 6 photos step by step	A minimum of 11 photos step by step with detailed explanation
<b>Marketing Plan</b>	Develop a marketing plan with target market information, product name, product description, pricing options, promotional ideas and possible places of sale.		
	Develop a marketing plan with target market information, product name, product description, pricing options, promotional ideas and possible places of sale. Provide information on sourcing materials for quantity production.		
<b>Display Appearance</b>	<i>Display</i> must be neat, legible, <i>professional</i> , creative and correct grammar and spelling.		

### PRESENTATION FORMAT

<b>Oral Presentation</b>	The oral presentation may be up to 5 minutes in length and is delivered to evaluators. The presentation is to describe efforts in detail. If audio or audiovisual recordings are used, they are limited to 1-minute playing time during the presentation.
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SPECIFICATIONS	LEVEL 1	LEVEL 2	LEVELS 3 & 4
<b>Organization/Delivery</b>	Deliver oral presentation in an organized, sequential manner; concisely and thoroughly summarize project.		
<b>Knowledge of Recycling and Environmental Sustainability</b>	Demonstrate knowledge of concepts related to the selected skill areas.		
<b>Relationship of Family and Consumer Sciences Coursework/Standards</b>	Describe the relationship of Family and Consumer Sciences coursework to selected project.	Describe the relationship of Family and Consumer Sciences coursework to selected project. Explain which FCCLA National Program(s) could be used during project implementation.	Describe the relationship of Family and Consumer Sciences coursework and standards to selected project. Explain which FCCLA National Program(s) could be used during project implementation. Identify career pathway connections.
<b>Use of Display</b>	Use the <i>display</i> to support, illustrate and complement the project description during the presentation.		
<b>Voice</b>	Speak clearly with appropriate pitch, tempo and volume.		
<b>Body Language</b>	Use appropriate body language including gestures, posture, mannerisms, eye contact and appropriate handling of <i>display</i> and notes or notecards if used.		

## REPURPOSE AND REDESIGN SPECIFICATIONS (CONTINUED)

<b>Grammar/Word Usage/Pronunciation</b>	Use proper grammar, word usage and pronunciation.
<b>Responses to Evaluators' Questions</b>	Provide clear and concise answers to evaluators' questions regarding project.

### PRESENTATION FORMAT

<b>Repurpose and Redesign Skills</b>	Participants are to select a project that showcases their repurposing and redesigning skills.
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SPECIFICATIONS	LEVEL 1	LEVEL 2	LEVELS 3 & 4
<b>Design</b>	Design must exhibit effective form and function and provide opportunities for practical use and reuse, as applicable.		
<b>Workmanship</b>	Product must exhibit high quality workmanship and must be marketable.		
<b>Creativity</b>	Design and product must reflect creativity, imagination and innovation.		
<b>Selected Skill Area</b>	Products will be evaluated on the 8 repurposing and redesign skills selected by the participant. See Repurpose and Redesign Skills Selection Chart.		

## REPURPOSE AND REDESIGN

### Resources

*A copy of the following resources may also be accessed in the FCCLA Adviser/Student Portal under “Resources” > “Competitive Events” > “STAR Events Resources”.*

- [FCCLA Planning Process](#)
- [Work Cited Citation Guide](#)

### National Leadership Conference Resources

- [Confirm STAR Events Instructions](#)
  - **Note:** This is **only** for National Leadership Conference Participants and can only be done by Chapter Advisers. Members should check with their Chapter Adviser to verify this step has been completed.
- [Online Orientation Instructions](#)
  - **Note:** This is **only** for National Leadership Conference Participants and can only be done in the Student Portal. This form and video will be released by May 1. Please check with your State Adviser for District/Regional/State Orientation requirements.

## REPURPOSE AND REDESIGN

### STAR EVENTS POINT SUMMARY FORM

**Participant Name:** \_\_\_\_\_

Chapter: \_\_\_\_\_ State: \_\_\_\_\_ Team #: \_\_\_\_\_ Station #: \_\_\_\_\_ Level: \_\_\_\_\_

1. Make sure all information at top is correct. If a student named is not participating, cross their name(s) off. If a *team* does not show, write “No Show” across the top and return with other forms. Do NOT change *team* or station numbers.
2. Before student presentation, the room consultants must check participants’ *display* using the criteria and standards listed below and fill in the boxes.
3. Confirm STAR Competition(s) is mandatory solely for participation at the National Leadership Conference. States have the authority to decide whether this requirement applies to picking up the registration packet and confirming the event/schedule accuracy OR attending a state-specific orientation.
4. At the conclusion of presentation, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators’ verification. Place this form in front of the completed rubrics and staple all items related to the presentation together.
5. At the end of competition in the room, double check all scores, names and *team* numbers to ensure accuracy. Sort results by *team* order and turn in to the Lead Consultant.
6. Check with the Lead Consultant if there are any questions regarding the evaluation process.

ROOM CONSULTANT CHECK			POINTS
<b>Confirm STAR Competition(s)</b> 0 or 1 point	Confirmed STAR Competition(s) schedule in the FCCLA Adviser Portal by deadline (National Leadership Conference Only)  0 No                      1 Yes		
<b>Event Online Orientation Form</b> 0 or 1 point	Online Orientation Form not completed in the Student Portal by deadline  0	Online Orientation Form completed in the Student Portal by deadline  1	
<b>Display Set-Up</b> 0 or 1 point	Participants did not set up their display within allotted time period  0	Participants set up display during allotted time period  1	
<b>Display Dimensions</b> 0 or 1 point	Display does not fit with the appropriate dimensions/objects not returned within display after presentation  0	Display fits with the appropriate dimensions/objects returned within display after presentation  1	
<b>Project Identification Page</b> 0 or 1 point	Project ID page is missing or incomplete  0	Project ID page is present and completed correctly  1	
<b>Project Summary Form Submission Proof</b> 0 or 1 point	Project Summary Form Submission missing  0	Project Summary Form Submission present  1	
<b>Punctuality</b> 0 or 1 point	Participant was late for presentation  0	Participant was on time for presentation  1	
<b>Dress Code</b> 0 or 1 point	Event dress code was not followed  0	Event dress code was followed  1	
<b>EVALUATORS' SCORES</b>			<b>ROOM CONSULTANT TOTAL</b>
Evaluator 1: _____	Initials: _____		(8 Points Possible)
Evaluator 2: _____	Initials: _____		<b>AVERAGE EVALUATOR SCORE</b>
Evaluator 3: _____	Initials: _____		(92 Points Possible)
Total Score: _____	Divided by # of Evaluators = <b>AVERAGE EVALUATOR SCORE</b>	<b>FINAL SCORE</b>	
	Rounded only to the nearest hundredth (i.e., 79.99 not 80.00)	(Average Evaluator Score plus Room Consultant Score)	
<b>RATING ACHIEVED</b> (circle one)	<b>Gold:</b> 90–100 <b>Silver:</b> 70–89.99 <b>Bronze:</b> 1–69.99		

**VERIFICATION OF FINAL SCORE & RATING** (please initial)

Evaluator 1: \_\_\_\_\_ Evaluator 2: \_\_\_\_\_ Evaluator 3: \_\_\_\_\_ Adult Room Consultant: \_\_\_\_\_ Event Lead Consultant: \_\_\_\_\_

## REPURPOSE AND REDESIGN LEVEL 1 RUBRIC

Participant Name: \_\_\_\_\_  
 Chapter: \_\_\_\_\_ State: \_\_\_\_\_ Team #: \_\_\_\_\_ Station #: \_\_\_\_\_ Level: \_\_\_\_\_

DISPLAY						POINTS
<b>FCCLA Planning Process Summary Page</b> 0–10 points	<b>0</b> Planning Process Summary not provided	<b>1 2 3</b> Planning Process steps are not clearly summarized or are inadequate	<b>4 5 6</b> All Planning Process steps are summarized	<b>7 8</b> Evidence that the Planning Process was utilized to plan project	<b>9 10</b> The Planning Process is used to plan the project. Each step is fully explained. No more than 1 page	
<b>Material Profile</b> 0–3 points	<b>0</b> Not included	<b>1</b> Material Profile(s) poorly detailed or displayed on one-sided paper larger than 11" x 17"	<b>2</b> Material Profile(s) for each material used detailed and displayed on one-sided paper no larger than 11" x 17"	<b>3</b> Material Profile(s) for each material used well detailed and displayed on one-sided paper no larger than 11" x 17"		
<b>Cost Itemization</b> 0–3 points	<b>0</b> Not included	<b>1</b> Cost Itemization poorly detailed on one-sided 8 ½" x 11" paper or costs exceed \$25	<b>2</b> Cost Itemization detailed on one-sided 8 ½" x 11" paper. Costs do not exceed \$25	<b>3</b> Cost Itemization well detailed on one-sided 8 ½" x 11" paper. Costs do not exceed \$25		
<b>Time Log</b> 0–2 point	<b>0</b> Not included	<b>1</b> Time Log poorly detailed on one-sided 8 ½" x 11" paper or time exceeds 8 hours	<b>2</b> Time Log well detailed on one-sided 8 ½" x 11" paper. Time does not exceed 8 hours			
<b>Photo Storyboard</b> 0–3 points	<b>0</b> Not included	<b>1</b> Photo story board has less than 3 photos and/or is displayed on one-sided paper larger than 11" x 17"	<b>2</b> Photo story board with at least 3 photos detailed on one-sided paper no larger than 11" x 17"	<b>3</b> Photo story board with at least 3 photos well detailed on one-sided paper no larger than 11" x 17"		
<b>Marketing</b> 0–3 points	<b>0</b> Not included	<b>1</b> Marketing Plan is poorly detailed or is missing required components (see specifications)	<b>2</b> Marketing Plan is detailed including all required components (see specifications)	<b>3</b> Marketing Plan is well detailed including all required components (see specifications)		
<b>Display Appearance</b> 0–5 points	<b>0</b> No display present	<b>1 2</b> Display has many errors and is not aesthetically pleasing	<b>3</b> The display is neat, legible and professional, but has grammar and spelling errors and minimal appeal	<b>4</b> Display is neat, legible, professional and creative with correct grammar and spelling	<b>5</b> Display is neat, legible, professional and very creative with correct grammar and spelling	

ORAL PRESENTATION						POINTS
<b>Organization/Delivery</b> 0–10 points	<b>0</b> Presentation is not complete or presented briefly and does not cover components of the project	<b>1 2 3</b> The presentation covers some or all topic elements with limited information	<b>4 5 6</b> Presentation gives complete information but does not explain the project well	<b>7 8</b> Presentation covers information completely but does not flow well	<b>9 10</b> Presentation covers all relevant information with a seamless and logical delivery	
<b>Knowledge of Repurposing &amp; Environmental Sustainability</b> 0–3 points	<b>0</b> Repurposing & Environmental Sustainability knowledge is not evident	<b>1</b> Repurposing & Environmental Sustainability knowledge is limited	<b>2</b> Repurposing & Environmental Sustainability knowledge is evident and used in the presentation	<b>3</b> Repurposing & Environmental Sustainability knowledge is clearly evident and used effectively in the presentation		
<b>Relationship of Family and Consumer Sciences Coursework/Standards</b> 0–3 points	<b>0</b> No evidence of relationship between FCS coursework and project	<b>1</b> Limited evidence of relationship between FCS coursework and project	<b>2</b> Evidence of relationship between FCS coursework and project	<b>3</b> Detailed evidence of relationship between FCS coursework and project		
<b>Use of Display During Presentation</b> 0–5 points	<b>0</b> Display not used during presentation	<b>1 2</b> Display used minimally during presentation OR was used to limited amount of speaking time	<b>3</b> Display incorporated throughout presentation	<b>4</b> Display used effectively throughout presentation	<b>5</b> Presentation moves seamlessly between oral presentation and display	

## REPURPOSE AND REDESIGN LEVEL 1 RUBRIC (CONTINUED)

<b>Voice—pitch, tempo, volume</b> 0–3 points	<b>0</b> Voice qualities not used effectively	<b>1</b> Voice quality is adequate	<b>2</b> Voice quality is good, but could improve	<b>3</b> Voice quality is outstanding and pleasing		
<b>Body Language</b> 0–2 points	<b>0</b> Uses inappropriate gestures, posture or mannerisms, avoids eye contact	<b>1</b> Gestures, posture, mannerisms and eye contact is inconsistent	<b>2</b> Gestures, posture, mannerisms, and eye contact are appropriate			
<b>Grammar/Word Usage/ Pronunciation</b> 0–3 points	<b>0</b> Extensive (more than 5) grammatical and pronunciation errors	<b>1</b> Some (3–5) grammatical and pronunciation errors	<b>2</b> Few (1–2) grammatical and pronunciation errors	<b>3</b> Presentation has no grammatical or pronunciation errors		
<b>Responses to Evaluators' Questions</b> 0–3 points	<b>0</b> Did not answer evaluators' questions	<b>1</b> Unable to answer some questions and/or given with hesitation and/or inaccurate	<b>2</b> Gave appropriate responses to evaluators' questions	<b>3</b> Responses to questions were appropriate and given without hesitation		

REPURPOSE AND DESIGN SKILLS						POINTS
<b>Effectiveness of Product Construction</b> 0–2 points	<b>0</b> Both form and function need improvement	<b>1</b> Satisfactory form or function, but not both	<b>2</b> Outstanding form and function			
<b>Overall Quality of Workmanship</b> 0–2 points	<b>0</b> Low quality, not marketable	<b>1</b> Fair quality, somewhat marketable	<b>2</b> Very good quality, marketable			
<b>Creativity, Imagination and Innovation</b> 0–3 points	<b>0</b> No evidence	<b>1</b> Little evidence	<b>2</b> Some evidence	<b>3</b> Highly creative, innovative		
<b>Selected Skill Areas</b> 0–24 points	See separate Repurpose and Redesign Skill Area Rubric for criteria ratings. Transfer total points earned for 8 selected skill areas to the "Points" column at the right.					

<b>Evaluator's Comments—Include two things done well and two opportunities for improvement:</b>	<b>TOTAL</b> <b>(92 Points Possible)</b>	
	Evaluator #: _____	
	Evaluator Initials: _____	
	RC Initials: _____	



## REPURPOSE AND REDESIGN SKILL SELECTION CHART LEVEL 1

Participant Name: \_\_\_\_\_  
Chapter: \_\_\_\_\_ State: \_\_\_\_\_ Team #: \_\_\_\_\_ Station #: \_\_\_\_\_ Level: \_\_\_\_\_

**INSTRUCTIONS:** Each participant's project must represent at least 8 of the skills listed below. At designated participation time, each participant will turn in 3 copies of this page with the 8 skills represented in the project checked. In the event that more than 8 skills are represented in a project, participants must check the 8 that best reflect the quality and difficulty of work accomplished. If participants check more than 8 skills, the first 8 on the list only will be evaluated. If this form is not completed and turned in at the designated participation time, evaluators will be unable to complete the Skill Area Rubric, resulting in "0" points awarded. If the project product is not included in the *display*, a "0" will be recorded on the Skill Area Rubric.

Include in your design a minimum of 8 repurposing and promotional skills from those listed below:	SELECTED SKILL
Good choice of item for repurposing	
More than one repurposed item in one product	
Innovative use of repurposed item	
Conservation theme or slogan	
Design of an energy-saving product	
Design of a product that promotes environmentalism	
Sketch of accessory design	
Shaped seams, edges and/or corners	
Pocket(s)	
Gathers and/or ruffles	
Strap, tie or band	
Lining, facing and/or interfacing	
Application of trims	
Use of embellishments	
Embroidery, hand or machine	
Napped fabric or one-way print	
Sanding, Painting or Staining	
Gluing, stapling, sawing	
Application or use of decorative hardware	
Application or use of construction hardware	
Wiring or fastening with various mediums	

## REPURPOSE AND REDESIGN SKILL AREA RUBRIC LEVEL 1

Participant Name: \_\_\_\_\_  
Chapter: \_\_\_\_\_ State: \_\_\_\_\_ Team #: \_\_\_\_\_ Station #: \_\_\_\_\_ Level: \_\_\_\_\_

**INSTRUCTIONS:** Circle the appropriate rating for each of the 8 selected skills and enter each rating in the “Points” column on the right. Provide comments on the page to help participants understand their ratings in terms of strengths and areas for improvement. Verify points total and enter in the Selected Skill Area “Points” column on the Repurpose and Redesign Rubric. If the project product is not included in the *display*, record a “0” for this Skill Area Rubric.

EVALUATION CRITERIA					POINTS
Possible Points: 0–24	Not Done	Low Quality	Quality	High Quality	
Good choice of item for repurposing	0	1	2	3	
More than one repurposed item in one product	0	1	2	3	
Innovative use of repurposed item	0	1	2	3	
Conservation theme or slogan	0	1	2	3	
Design of an energy-saving product	0	1	2	3	
Design of a product that promotes environmentalism	0	1	2	3	
Sketch of accessory design	0	1	2	3	
Shaped seams, edges and/or corners	0	1	2	3	
Pocket(s)	0	1	2	3	
Gathers and/or ruffles	0	1	2	3	
Strap, tie or band	0	1	2	3	
Lining, facing and/or interfacing	0	1	2	3	
Application of trims	0	1	2	3	
Use of embellishments	0	1	2	3	
Embroidery, hand or machine	0	1	2	3	
Napped fabric or one-way print	0	1	2	3	
Sanding, Painting or Staining	0	1	2	3	
Gluing, stapling, sawing	0	1	2	3	
Application or use of decorative hardware	0	1	2	3	
Application or use of construction hardware	0	1	2	3	
Wiring or fastening with various mediums	0	1	2	3	

Evaluator's Comments—Include two things done well and two opportunities for improvement:	TOTAL (24 Points Possible)	
	Evaluator #: _____	
	Evaluator Initials: _____ RC Initials: _____	

## REPURPOSE AND REDESIGN LEVEL 2 RUBRIC

Participant Name: \_\_\_\_\_  
Chapter: \_\_\_\_\_ State: \_\_\_\_\_ Team #: \_\_\_\_\_ Station #: \_\_\_\_\_ Level: \_\_\_\_\_

DISPLAY						POINTS
<b>FCCLA Planning Process Summary Page</b> 0–10 points	<b>0</b> Planning Process Summary not provided	<b>1 2 3</b> Planning Process steps are not clearly summarized or are inadequate	<b>4 5 6</b> All Planning Process steps are summarized	<b>7 8</b> Evidence that the Planning Process was utilized to plan project	<b>9 10</b> The Planning Process is used to plan the project. Each step is fully explained. No more than 1 page	
<b>Material Profile</b> 0–3 points	<b>0</b> Not included	<b>1</b> Material Profile(s) poorly detailed or displayed on one-sided paper larger than 11" x 17"	<b>2</b> Material Profile(s) for each material used detailed and displayed on one-sided paper no larger than 11" x 17"	<b>3</b> Material Profile(s) for each material used well detailed and displayed on one-sided paper no larger than 11" x 17"		
<b>Cost Itemization</b> 0–3 points	<b>0</b> Not included	<b>1</b> Cost Itemization poorly detailed on one-sided 8 ½" x 11" paper or costs exceed \$25	<b>2</b> Cost Itemization detailed on one-sided 8 ½" x 11" paper. Costs do not exceed \$25	<b>3</b> Cost Itemization well detailed on one-sided 8 ½" x 11" paper. Costs do not exceed \$25		
<b>Time Log</b> 0–2 point	<b>0</b> Not included	<b>1</b> Time Log poorly detailed on one-sided 8 ½" x 11" paper or time exceeds 15 hours	<b>2</b> Time Log well detailed on one-sided 8 ½" x 11" paper. Time does not exceed 15 hours			
<b>Photo Storyboard</b> 0–3 points	<b>0</b> Not included	<b>1</b> Photo story board has less than 6 photos and/or is displayed on one-sided paper larger than 11" x 17"	<b>2</b> Photo story board with at least 6 photos detailed on one-sided paper no larger than 11" x 17"	<b>3</b> Photo story board with at least 6 photos well detailed on one-sided paper no larger than 11" x 17"		
<b>Marketing</b> 0–3 points	<b>0</b> Not included	<b>1</b> Marketing Plan is poorly detailed or is missing required components (see specifications)	<b>2</b> Marketing Plan is detailed including all required components (see specifications)	<b>3</b> Marketing Plan is well detailed including all required components (see specifications)		
<b>Display Appearance</b> 0–5 points	<b>0</b> No display present	<b>1 2</b> Display has many errors and is not aesthetically pleasing	<b>3</b> The display is neat, legible and professional, but has grammar and spelling errors and minimal appeal	<b>4</b> Display is neat, legible, professional and creative with correct grammar and spelling	<b>5</b> Display is neat, legible, professional and very creative with correct grammar and spelling	

ORAL PRESENTATION						POINTS
<b>Organization/Delivery</b> 0–10 points	<b>0</b> Presentation is not complete or presented briefly and does not cover components of the project	<b>1 2 3</b> The presentation covers some or all topic elements with limited information	<b>4 5 6</b> Presentation gives complete information but does not explain the project well	<b>7 8</b> Presentation covers information completely but does not flow well	<b>9 10</b> Presentation covers all relevant information with a seamless and logical delivery	
<b>Knowledge of Repurposing &amp; Environmental Sustainability</b> 0–3 points	<b>0</b> Repurposing & Environmental Sustainability knowledge is not evident	<b>1</b> Repurposing & Environmental Sustainability knowledge is limited	<b>2</b> Repurposing & Environmental Sustainability knowledge is evident and used in the presentation	<b>3</b> Repurposing & Environmental Sustainability knowledge is clearly evident and used effectively in the presentation		
<b>Relationship of Family and Consumer Sciences Coursework/Standards</b> 0–3 points	<b>0</b> No evidence of relationship between FCS coursework and project. National Program not identified	<b>1</b> Limited evidence of relationship between FCS coursework and project. National Program not identified	<b>2</b> Evidence of relationship between FCS coursework and project. National Program identified	<b>3</b> Detailed evidence of relationship between FCS coursework and project. National Program identified and both explained well		
<b>Use of Display During Presentation</b> 0–5 points	<b>0</b> Display not used during presentation	<b>1 2</b> Display used minimally during presentation OR was used to limited amount of speaking time	<b>3</b> Display incorporated throughout presentation	<b>4</b> Display used effectively throughout presentation	<b>5</b> Presentation moves seamlessly between oral presentation and display	

## REPURPOSE AND REDESIGN

### LEVEL 2 RUBRIC (CONTINUED)

<b>Voice—pitch, tempo, volume</b> 0–3 points	<b>0</b> Voice qualities not used effectively	<b>1</b> Voice quality is adequate	<b>2</b> Voice quality is good, but could improve	<b>3</b> Voice quality is outstanding and pleasing		
<b>Body Language</b> 0–2 points	<b>0</b> Uses inappropriate gestures, posture or mannerisms, avoids eye contact	<b>1</b> Gestures, posture, mannerisms and eye contact is inconsistent	<b>2</b> Gestures, posture, mannerisms, and eye contact are appropriate			
<b>Grammar/Word Usage/ Pronunciation</b> 0–3 points	<b>0</b> Extensive (more than 5) grammatical and pronunciation errors	<b>1</b> Some (3–5) grammatical and pronunciation errors	<b>2</b> Few (1–2) grammatical and pronunciation errors	<b>3</b> Presentation has no grammatical or pronunciation errors		
<b>Responses to Evaluators' Questions</b> 0–3 points	<b>0</b> Did not answer evaluators' questions	<b>1</b> Unable to answer some questions and/or given with hesitation and/or inaccurate	<b>2</b> Gave appropriate responses to evaluators' questions	<b>3</b> Responses to questions were appropriate and given without hesitation		

REPURPOSE AND DESIGN SKILLS					POINTS	
<b>Effectiveness of Product Construction</b> 0–2 points	<b>0</b> Both form and function need improvement	<b>1</b> Satisfactory form or function, but not both	<b>2</b> Outstanding form and function			
<b>Overall Quality of Workmanship</b> 0–2 points	<b>0</b> Low quality, not marketable	<b>1</b> Fair quality, somewhat marketable	<b>2</b> Very good quality, marketable			
<b>Creativity, Imagination and Innovation</b> 0–3 points	<b>0</b> No evidence	<b>1</b> Little evidence	<b>2</b> Some evidence	<b>3</b> Highly creative, innovative		
<b>Selected Skill Areas</b> 0–24 points	See separate Repurpose and Redesign Skill Area Rubric for criteria ratings. Transfer total points earned for 8 selected skill areas to the "Points" column at the right.					

<b>Evaluator's Comments—Include two things done well and two opportunities for improvement:</b>	<b>TOTAL</b> <b>(92 Points Possible)</b>	
	Evaluator #: _____	
	Evaluator Initials: _____	
	RC Initials: _____	

## REPURPOSE AND REDESIGN SKILL SELECTION CHART LEVEL 2

Participant Name: \_\_\_\_\_  
 Chapter: \_\_\_\_\_ State: \_\_\_\_\_ Team #: \_\_\_\_\_ Station #: \_\_\_\_\_ Level: \_\_\_\_\_

**INSTRUCTIONS:** Each participant's project must represent at least 8 of the skills listed below. At designated participation time, each participant will turn in 3 copies of this page with the 8 skills represented in the project checked. In the event that more than 8 skills are represented in a project, participants must check the 8 that best reflect the quality and difficulty of work accomplished. If participants check more than 8 skills, the first 8 on the list only will be evaluated. If this form is not completed and turned in at the designated participation time, evaluators will be unable to complete the Skill Area Rubric, resulting in "0" points awarded. If the project product is not included in the *display*, a "0" will be recorded on the Skill Area Rubric.

Include in your design a minimum of 8 repurposing and promotional skills from those listed below:	SELECTED SKILL
Good choice of item for repurposing	
More than one repurposed item in one product	
Innovative use of repurposed item	
Conservation theme or slogan	
Design of an energy-saving product	
Design of a product that promotes environmentalism	
Sketch of accessory design	
Shaped seams, edges and/or corners	
Pocket(s)	
Gathers and/or ruffles	
Strap, tie or band	
Lining, facing and/or interfacing	
Application of trims	
Use of embellishments	
Embroidery, hand or machine	
Napped fabric or one-way print	
Sanding, Painting or Staining	
Gluing, stapling, sawing	
Application or use of decorative hardware	
Application or use of construction hardware	
Wiring or fastening with various mediums	

## REPURPOSE AND REDESIGN SKILL AREA RUBRIC LEVEL 2

Participant Name: \_\_\_\_\_  
Chapter: \_\_\_\_\_ State: \_\_\_\_\_ Team #: \_\_\_\_\_ Station #: \_\_\_\_\_ Level: \_\_\_\_\_

**INSTRUCTIONS:** Circle the appropriate rating for each of the 8 selected skills and enter each rating in the “Points” column on the right. Provide comments on the page to help participants understand their ratings in terms of strengths and areas for improvement. Verify points total and enter in the Selected Skill Area “Points” column on the Repurpose and Redesign Rubric. If the project product is not included in the *display*, record a “0” for this Skill Area Rubric.

EVALUATION CRITERIA					POINTS
Possible Points: 0–24	Not Done	Low Quality	Quality	High Quality	
Good choice of item for repurposing	0	1	2	3	
More than one repurposed item in one product	0	1	2	3	
Innovative use of repurposed item	0	1	2	3	
Conservation theme or slogan	0	1	2	3	
Design of an energy-saving product	0	1	2	3	
Design of a product that promotes environmentalism	0	1	2	3	
Sketch of accessory design	0	1	2	3	
Shaped seams, edges and/or corners	0	1	2	3	
Pocket(s)	0	1	2	3	
Gathers and/or ruffles	0	1	2	3	
Strap, tie or band	0	1	2	3	
Lining, facing and/or interfacing	0	1	2	3	
Application of trims	0	1	2	3	
Use of embellishments	0	1	2	3	
Embroidery, hand or machine	0	1	2	3	
Napped fabric or one-way print	0	1	2	3	
Sanding, Painting or Staining	0	1	2	3	
Gluing, stapling, sawing	0	1	2	3	
Application or use of decorative hardware	0	1	2	3	
Application or use of construction hardware	0	1	2	3	
Wiring or fastening with various mediums	0	1	2	3	

Evaluator's Comments—Include two things done well and two opportunities for improvement:	TOTAL (24 Points Possible)	
	Evaluator #: _____	
	Evaluator Initials: _____ RC Initials: _____	

## REPURPOSE AND REDESIGN LEVELS 3 & 4 RUBRIC

Participant Name: \_\_\_\_\_  
 Chapter: \_\_\_\_\_ State: \_\_\_\_\_ Team #: \_\_\_\_\_ Station #: \_\_\_\_\_ Level: \_\_\_\_\_

DISPLAY						POINTS
<b>FCCLA Planning Process Summary Page</b> 0–10 points	<b>0</b> Planning Process Summary not provided	<b>1 2 3</b> Planning Process steps are not clearly summarized or are inadequate	<b>4 5 6</b> All Planning Process steps are summarized	<b>7 8</b> Evidence that the Planning Process was utilized to plan project	<b>9 10</b> The Planning Process is used to plan the project. Each step is fully explained. No more than 1 page	
<b>Material Profile</b> 0–3 points	<b>0</b> Not included	<b>1</b> Material Profile(s) poorly detailed or displayed on one-sided paper larger than 11" x 17"	<b>2</b> Material Profile(s) for each material used detailed and displayed on one-sided paper no larger than 11" x 17"	<b>3</b> Material Profile(s) for each material used well detailed and displayed on one-sided paper no larger than 11" x 17"		
<b>Cost Itemization</b> 0–3 points	<b>0</b> Not included	<b>1</b> Cost Itemization poorly detailed on one-sided 8 ½" x 11" paper or costs exceed \$50	<b>2</b> Cost Itemization detailed on one-sided 8 ½" x 11" paper. Costs do not exceed \$50	<b>3</b> Cost Itemization well detailed on one-sided 8 ½" x 11" paper. Costs do not exceed \$50		
<b>Time Log</b> 0–2 point	<b>0</b> Not included	<b>1</b> Time Log poorly detailed on one-sided 8 ½" x 11" paper or time exceeds 25 hours	<b>2</b> Time Log well detailed on one-sided 8 ½" x 11" paper. Time does not exceed 25 hours			
<b>Photo Storyboard</b> 0–3 points	<b>0</b> Not included	<b>1</b> Photo story board has less than 11 photos and/or is displayed on one-sided paper larger than 11" x 17"	<b>2</b> Photo story board with at least 11 photos detailed on one-sided paper no larger than 11" x 17"	<b>3</b> Photo story board with at least 11 photos well detailed on one-sided paper no larger than 11" x 17"		
<b>Marketing</b> 0–3 points	<b>0</b> Not included	<b>1</b> Marketing Plan is poorly detailed or is missing required components (see specifications)	<b>2</b> Marketing Plan is detailed including all required components (see specifications)	<b>3</b> Marketing Plan is well detailed including all required components (see specifications)		
<b>Display Appearance</b> 0–5 points	<b>0</b> No display present	<b>1 2</b> Display has many errors and is not aesthetically pleasing	<b>3</b> The display is neat, legible and professional, but has grammar and spelling errors and minimal appeal	<b>4</b> Display is neat, legible, professional and creative with correct grammar and spelling	<b>5</b> Display is neat, legible, professional and very creative with correct grammar and spelling	

ORAL PRESENTATION						POINTS
<b>Organization/Delivery</b> 0–10 points	<b>0</b> Presentation is not complete or presented briefly and does not cover components of the project	<b>1 2 3</b> The presentation covers some or all topic elements with limited information	<b>4 5 6</b> Presentation gives complete information but does not explain the project well	<b>7 8</b> Presentation covers information completely but does not flow well	<b>9 10</b> Presentation covers all relevant information with a seamless and logical delivery	
<b>Knowledge of Repurposing &amp; Environmental Sustainability</b> 0–3 points	<b>0</b> Repurposing & Environmental Sustainability knowledge is not evident	<b>1</b> Repurposing & Environmental Sustainability knowledge is limited	<b>2</b> Repurposing & Environmental Sustainability knowledge is evident and used in the presentation	<b>3</b> Repurposing & Environmental Sustainability knowledge is clearly evident and used effectively in the presentation		
<b>Relationship of Family and Consumer Sciences Coursework/Standards</b> 0–3 points	<b>0</b> No evidence of relationship between FCS coursework, standards and project. Neither National Program nor career pathway identified	<b>1</b> Limited evidence of relationship between FCS coursework, standards and project. Either National Program or career pathway not identified	<b>2</b> Evidence of relationship between FCS coursework, standards and project. National Program and career pathway identified	<b>3</b> Detailed evidence of relationship between FCS coursework, standards and project. National Program and career pathway identified. All components explained well		

## REPURPOSE AND REDESIGN LEVELS 3 & 4 RUBRIC (CONTINUED)

<b>Use of Display During Presentation</b> 0–5 points	<b>0</b> Display not used during presentation	<b>1 2</b> Display used minimally during presentation OR was used to limited amount of speaking time	<b>3</b> Display incorporated throughout presentation	<b>4</b> Display used effectively throughout presentation	<b>5</b> Presentation moves seamlessly between oral presentation and display	
<b>Voice—pitch, tempo, volume</b> 0–3 points	<b>0</b> Voice qualities not used effectively	<b>1</b> Voice quality is adequate	<b>2</b> Voice quality is good, but could improve	<b>3</b> Voice quality is outstanding and pleasing		
<b>Body Language</b> 0–2 points	<b>0</b> Uses inappropriate gestures, posture or mannerisms, avoids eye contact	<b>1</b> Gestures, posture, mannerisms and eye contact is inconsistent	<b>2</b> Gestures, posture, mannerisms, and eye contact are appropriate			
<b>Grammar/Word Usage/ Pronunciation</b> 0–3 points	<b>0</b> Extensive (more than 5) grammatical and pronunciation errors	<b>1</b> Some (3–5) grammatical and pronunciation errors	<b>2</b> Few (1–2) grammatical and pronunciation errors	<b>3</b> Presentation has no grammatical or pronunciation errors		
<b>Responses to Evaluators' Questions</b> 0–3 points	<b>0</b> Did not answer evaluators' questions	<b>1</b> Unable to answer some questions and/or given with hesitation and/or inaccurate	<b>2</b> Gave appropriate responses to evaluators' questions	<b>3</b> Responses to questions were appropriate and given without hesitation		

REPURPOSE AND DESIGN SKILLS						POINTS
<b>Effectiveness of Product Construction</b> 0–2 points	<b>0</b> Both form and function need improvement	<b>1</b> Satisfactory form or function, but not both	<b>2</b> Outstanding form and function			
<b>Overall Quality of Workmanship</b> 0–2 points	<b>0</b> Low quality, not marketable	<b>1</b> Fair quality, somewhat marketable	<b>2</b> Very good quality, marketable			
<b>Creativity, Imagination and Innovation</b> 0–3 points	<b>0</b> No evidence	<b>1</b> Little evidence	<b>2</b> Some evidence	<b>3</b> Highly creative, innovative		
<b>Selected Skill Areas</b> 0–24 points	See separate Repurpose and Redesign Skill Area Rubric for criteria ratings. Transfer total points earned for 8 selected skill areas to the "Points" column at the right.					

Evaluator's Comments—Include two things done well and two opportunities for improvement:	<b>TOTAL</b> <b>(92 Points Possible)</b>	
	Evaluator #: _____	
	Evaluator Initials: _____	
	RC Initials: _____	



## REPURPOSE AND REDESIGN

### SKILL SELECTION CHART LEVELS 3 & 4

Participant Name: \_\_\_\_\_  
 Chapter: \_\_\_\_\_ State: \_\_\_\_\_ Team #: \_\_\_\_\_ Station #: \_\_\_\_\_ Level: \_\_\_\_\_

**INSTRUCTIONS:** Each participant's project must represent at least 8 of the skills listed below. At designated participation time, each participant will turn in 3 copies of this page with the 8 skills represented in the project checked. In the event that more than 8 skills are represented in a project, participants must check the 8 that best reflect the quality and difficulty of work accomplished. If participants check more than 8 skills, the first 8 on the list only will be evaluated. If this form is not completed and turned in at the designated participation time, evaluators will be unable to complete the Skill Area Rubric, resulting in "0" points awarded. If the project product is not included in the *display*, a "0" will be recorded on the Skill Area Rubric.

Include in your design a minimum of 8 repurposing and promotional skills from those listed below:	SELECTED SKILL
Good choice of item for repurposing	
More than one repurposed item in one product	
Innovative use of repurposed item	
Conservation theme or slogan	
Design of an energy-saving product	
Design of a product that promotes environmentalism	
Sketch of accessory design	
Shaped seams, edges and/or corners	
Pocket(s)	
Gathers and/or ruffles	
Strap, tie or band	
Lining, facing and/or interfacing	
Application of trims	
Use of embellishments	
Embroidery, hand or machine	
Napped fabric or one-way print	
Sanding, Painting or Staining	
Gluing, stapling, sawing	
Application or use of decorative hardware	
Application or use of construction hardware	
Wiring or fastening with various mediums	

## REPURPOSE AND REDESIGN SKILL AREA RUBRIC LEVELS 3 & 4

Participant Name: \_\_\_\_\_  
Chapter: \_\_\_\_\_ State: \_\_\_\_\_ Team #: \_\_\_\_\_ Station #: \_\_\_\_\_ Level: \_\_\_\_\_

**INSTRUCTIONS:** Circle the appropriate rating for each of the 8 selected skills and enter each rating in the “Points” column on the right. Provide comments on the page to help participants understand their ratings in terms of strengths and areas for improvement. Verify points total and enter in the Selected Skill Area “Points” column on the Repurpose and Redesign Rubric. If the project product is not included in the *display*, record a “0” for this Skill Area Rubric.

EVALUATION CRITERIA					POINTS
Possible Points: 0–24	Not Done	Low Quality	Quality	High Quality	
Good choice of item for repurposing	0	1	2	3	
More than one repurposed item in one product	0	1	2	3	
Innovative use of repurposed item	0	1	2	3	
Conservation theme or slogan	0	1	2	3	
Design of an energy-saving product	0	1	2	3	
Design of a product that promotes environmentalism	0	1	2	3	
Sketch of accessory design	0	1	2	3	
Shaped seams, edges and/or corners	0	1	2	3	
Pocket(s)	0	1	2	3	
Gathers and/or ruffles	0	1	2	3	
Strap, tie or band	0	1	2	3	
Lining, facing and/or interfacing	0	1	2	3	
Application of trims	0	1	2	3	
Use of embellishments	0	1	2	3	
Embroidery, hand or machine	0	1	2	3	
Napped fabric or one-way print	0	1	2	3	
Sanding, Painting or Staining	0	1	2	3	
Gluing, stapling, sawing	0	1	2	3	
Application or use of decorative hardware	0	1	2	3	
Application or use of construction hardware	0	1	2	3	
Wiring or fastening with various mediums	0	1	2	3	

  

Evaluator's Comments—Include two things done well and two opportunities for improvement:	TOTAL (24 Points Possible)
	Evaluator #: _____
	Evaluator Initials: _____ RC Initials: _____