



2022-2025 STRATEGIC PLAN

FCCLA MISSION

To promote personal growth and leadership development through Family and Consumer Sciences education. Focusing on the multiple roles of family member, wage earner, and community leader, members develop skills for life through character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation.

FCCLA VISION

Through FCCLA, students across the country will be prepared by FCS educators to pursue and prepare for their careers, work productively with others, serve as leaders in their community, and develop foundational knowledge to build strong families.



STRATEGIC GOALS THROUGH 2025

COMMUNICATIONS

FCCLA will increase its presence by reinvesting in the value it delivers, ensuring its brand is relevant, and delivering contemporary and intentional outreach.

GROWTH

By 2025, FCCLA will grow its organization by increasing the number of its advisers and members, the diversity of both populations, and its presence in existing and new markets.

INFRASTRUCTURE

FCCLA will advance its infrastructure and experience for all stakeholders through the ongoing development of its team and leadership, and by improving its processes and systems.

PROGRAMS

FCCLA will review and refine its resources and programs by ensuring they are relevant, aligned, accessible, and consistent for all Family and Consumer Sciences educators and students.

